

# APPANOOSE COUNTY, IOWA

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## LABORSHED ANAYSIS

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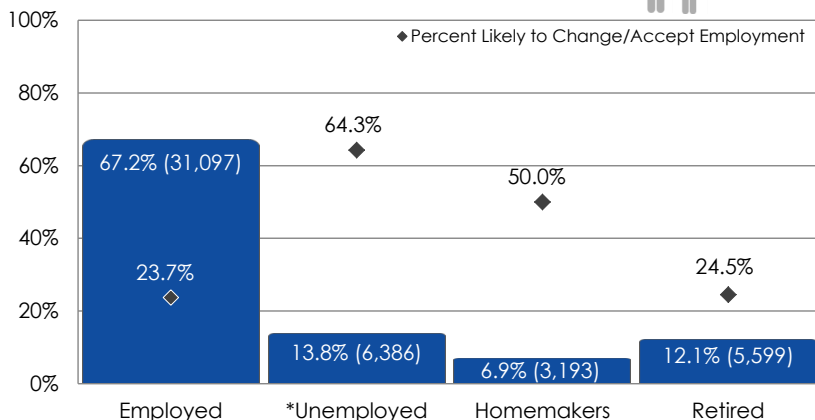
A STUDY OF WORKFORCE CHARACTERISTICS

*RELEASED AUGUST 2016*

# APPANOOSE COUNTY LABORSHED ANALYSIS

A Laborshed is the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. This Laborshed analysis addresses the workforce characteristics of the Appanoose County Laborshed area.

## EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

## EMPLOYED - LIKELY TO CHANGE EMPLOYMENT

- Median wages: \$13.00/hr & \$40,000/yr
- 29.7% are actively seeking new employment
- 18.7% are working multiple jobs
- Currently working an average of 42 hrs/week
- 27.6% currently working within the professional, paraprofessional & technical occupational category followed by 24.1% within the production, construction & material handling occupational category
- Most frequently identified job search resources:

[www.indeed.com](http://www.indeed.com)  
[www.iowajobs.org](http://www.iowajobs.org)  
[www.monster.com](http://www.monster.com)

Internet,  
66.1%

Newspapers,  
30.5%

*Daily Iowegian & Ad Express - Centerville*  
*Ottumwa Courier*  
*The Des Moines Register*  
*Kirkville Daily Express*

IowaWORKS  
Centers,  
28.8%

Networking,  
13.6%



**Estimated Population 18-64: 46,275 (entire Laborshed area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment in Centerville (9,271):**

- 7,971 Employed
- 419 Unemployed
- 450 Homemakers
- 431 Retired

## UNDEREMPLOYMENT



	Underemployment	
	% Underemployed	Estimated Underemployed
Inadequate Hours	2.0%	159
Mismatch of Skills	4.2%	335
Low Income	0.7%	56
†Total Underemployment	5.7%	454

† Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

The underemployed are individuals who are working fewer than 35 hours per week but desire more hours; are working in positions that do not meet their skill or education level, or have worked for higher wages at previous employment; or are working at wages equal to or less than the national poverty level and work 35 or more hours per week.

## EMPLOYMENT LEVELS AND STATUS BY INDUSTRY

	Industry % of Employed	Estimated # of Employed	% Employed within the Industry	% Likely to Change Employment	% Unemployed* within the Industry
Manufacturing	17.1%	5,318	63.9%	31.1%	20.8%
Healthcare & Social Services	15.2%	4,727	74.5%	19.5%	7.3%
Education	14.1%	4,385	66.7%	28.9%	7.0%
Wholesale & Retail Trade	13.8%	4,291	72.5%	32.4%	7.8%
Transportation, Communication & Utilities	9.3%	2,892	56.8%	25.0%	13.6%
Public Administration & Government	6.7%	2,083	85.7%	16.7%	4.8%
Agriculture, Forestry & Mining	5.6%	1,741	88.2%	0.0%	5.9%
Professional Services	5.2%	1,617	70.0%	21.4%	15.0%
Finance, Insurance & Real Estate	4.1%	1,275	64.7%	9.1%	17.6%
Personal Services	4.1%	1,275	73.3%	27.3%	13.3%
Construction	3.7%	1,151	55.6%	20.0%	22.2%
Entertainment & Recreation	0.7%	218	**	**	**
Other	0.4%	124	**	**	**

\*\* Insufficient survey data/refused

Survey respondents from the Appanoose County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry.

## COMMUTING STATISTICS



The map at the right represents the concentration of those who are likely to commute into Centerville from their home ZIP for an employment opportunity.

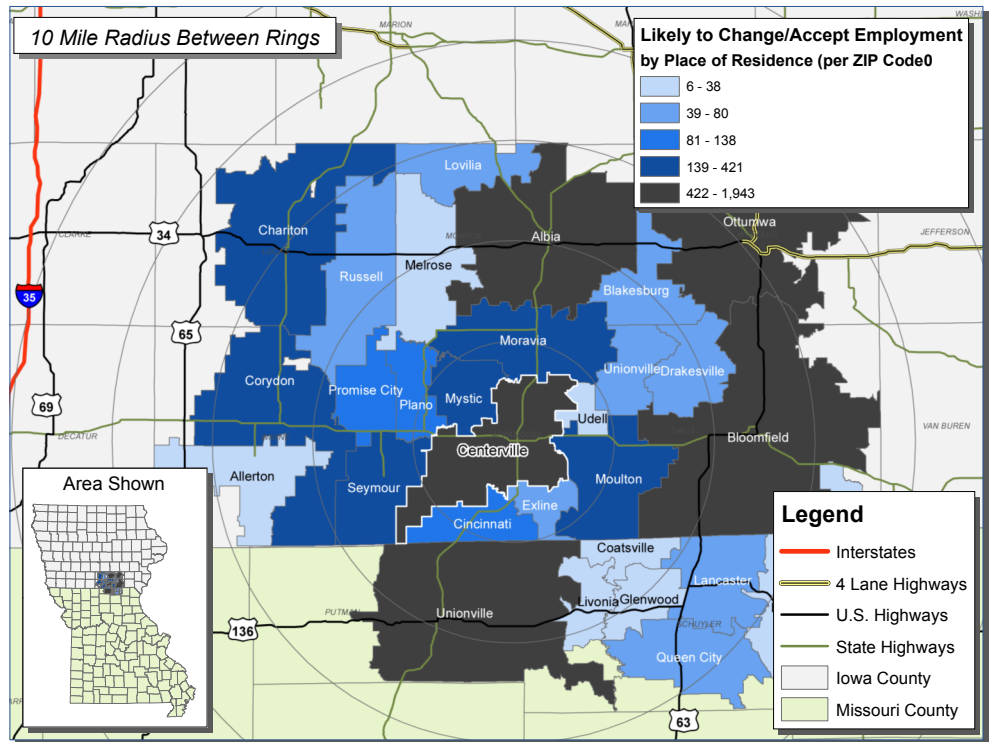
Those who are likely to change/accept employment in the Appanoose County Laborshed area are willing to commute an average of 25 miles one-way for employment opportunities.

The out commute for Centerville is estimated at 21.1 percent—approximately 592 people living in Centerville work in other communities.

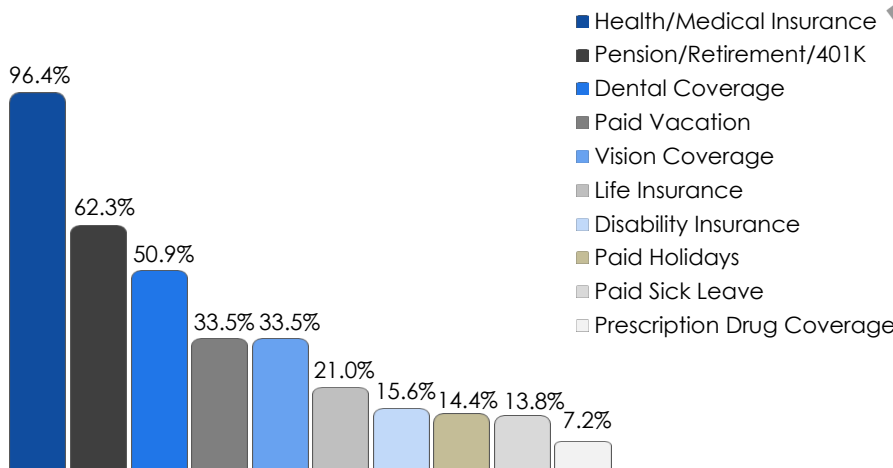
Most of those who are out commuting are working in Albia, Moravia or Ottumwa.

One-third (33.3%) of out commuters are likely to change employment (approximately 197 people).

## CONCENTRATION OF THOSE LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN CENTERVILLE



## TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed full-time.

The majority (72.2%) of these respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 17.8 percent indicate their employer pays the entire cost of insurance premiums.

## EDUCATION LEVELS AND MEDIAN WAGES BY INDUSTRY

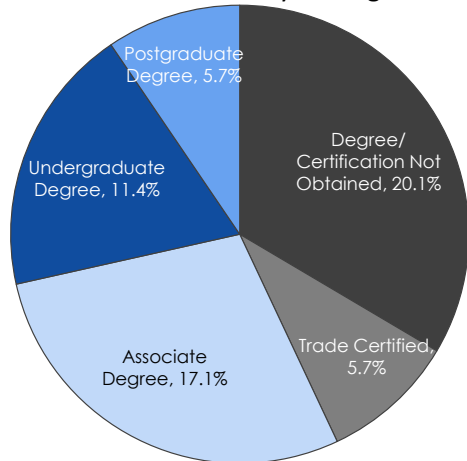


	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Annual Salary	Hourly Wage
<b>All Employed</b>	<b>69.9%</b>	<b>20.2%</b>	<b>27.2%</b>	<b>\$50,000</b>	<b>\$15.60</b>
Agriculture, Forestry & Mining	29.4%	11.8%	11.8%	\$40,000	**
Construction	44.4%	27.8%	0.0%	**	\$18.00
Education	89.5%	17.5%	56.1%	\$50,000	\$12.00
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance & Real Estate	64.7%	23.5%	23.5%	\$52,500	\$11.63
Healthcare & Social Services	83.6%	27.3%	32.7%	\$53,550	\$16.00
Manufacturing	50.7%	26.8%	4.2%	\$80,000	\$17.00
Personal Services	86.7%	0.0%	26.6%	\$50,000	**
Professional Services	70.0%	25.0%	20.0%	\$42,000	\$11.00
Public Administration & Government	81.0%	23.8%	38.1%	**	\$18.50
Transportation, Communication & Utilities	65.9%	22.7%	22.8%	\$64,000	\$14.70
Wholesale & Retail Trade	66.7%	11.8%	21.6%	\$43,000	\$11.00

The education and wage data by industry within the above table includes all respondents without consideration of employment status or willingness to change/enter employment.  
 \*\*Insufficient survey data/refused

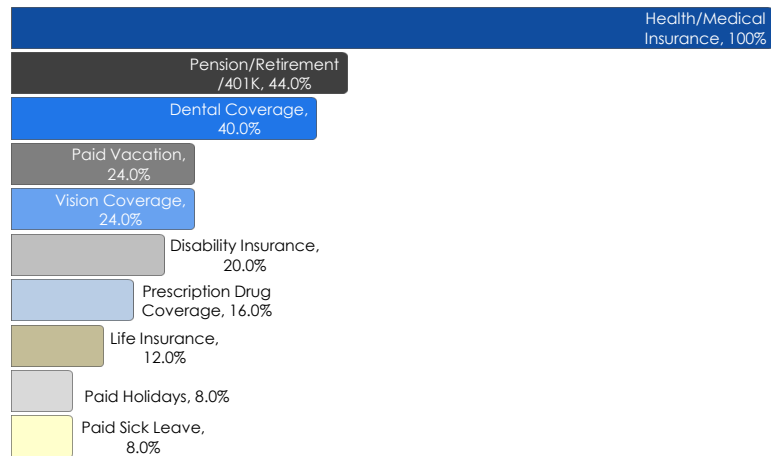
## UNEMPLOYED - LIKELY TO ACCEPT EMPLOYMENT

- 47.2% are actively seeking employment
- An estimated 419 unemployed individuals are likely to accept employment in Centerville.
- Average age is 46 years old
- 66.7% are male; 33.3% are female
- **Education:**
  - 60.0% are educated beyond high school

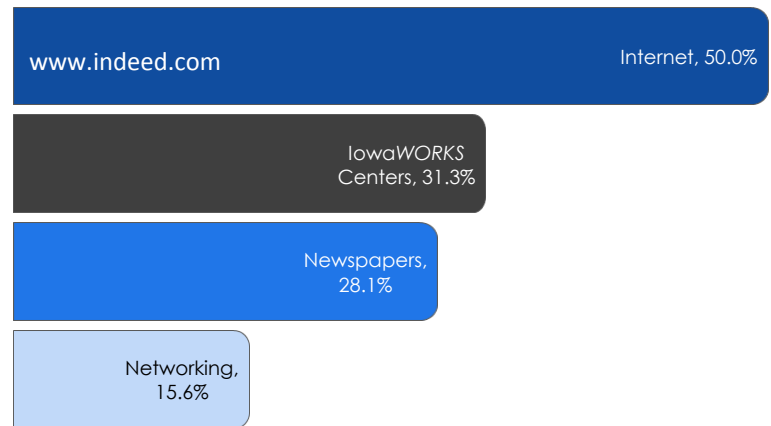


- **Wages:**
  - \$12.56/hr - to attract 66% of applicants
  - \$13.50/hr - to attract 75% of applicants
  - \$10.50/hr - lowest median wage willing to accept
- Willing to commute an average of 23 miles one way for the right opportunity
- 75.0% expressed interest in temporary and 72.2% in seasonal employment opportunities
- 65.7% expressed interest in working varied shifts

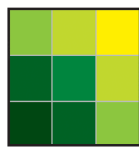
## TOP DESIRED BENEFITS



## TOP JOB SEARCH RESOURCES



## SPONSORED IN PARTNERSHIP WITH:



**OPPORTUNITY<sup>2</sup>**  
Economic Development in SE Iowa



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## FOR MORE INFORMATION REGARDING THE APPANOOSE COUNTY LABORSHED ANALYSIS, CONTACT:

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